Beat: Lifestyle

THE FIRST COLLECTIVE ACTION SUMMIT FOR FASHION IN PARIS

SUPPORTING UNITED NATIONS SDGs 2030

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USPA NEWS - Circular Fashion Summit is the First Collective Action Summit (powered by Lablaco), supporting United Nations SDGs 2030. It has a Clear Aim to tackle Environmental Issues and accelerate Digital Transformation of the Fashion and Textile Industry, by uniting Industry Leaders to share their Knowledge....

Circular Fashion Summit is the First Collective Action Summit (powered by Lablaco), supporting United Nations SDGs 2030. It has a Clear Aim to tackle Environmental Issues and accelerate Digital Transformation of the Fashion and Textile Industry, by uniting Industry Leaders to share their Knowledge. As the First Circular Fashion Social Platform powered by Blockchain, the Mission is to accelerate the Digitalization and eventually Transition towards the Circular Economy of the Fashion Industry. By providing the Open Platform as a Technology Enabler, the aim is to create a 360° Eco-System introducing New Sustainable Business Models and Re-Defining the Relationships between Retailers, Brands, Designers, Influencers, Content Creators and Consumers within a Single Platform. With this Tool, both Businesses and Individuals can easily manage to a New Closed-Loop Consumption System with Impact Measurement.

- PROGRAM - Circular Fashion Summit on 28th September 2019 at Station F (Paris)

*** Master Stage - Panel 1 : Design_ Upcycling for Good
Moderator - Bojana Kozarevic, Fashion Editor, iD UK
Speakers : Jeffrey Hsu, Chief Innovation Marketing Officer, NEWTECH Textile & Technical Advisor, The Mills - Kristen Nuttall, Senior Sustainability Design, adidas - Yama Saraj, Founder, Sensai & Yama Consulting - Andrea Rosso, Creative Director, DIESEL Living & Founder, MYAR - Amanda Parkes, Chief Innovation Officer, Future Tech Lab

*** Master Stage - Panel 2 : Technology_ Blockchain & Traceability
Moderator - Noémie Balmat, Founder, Futur404
Speakers : Christine Goulay, Senior Sustainable Innovation Manager, Kering Group - Fabian Vogelsteller, Founder, Lukso & former Lead DApp Developer, Ethereum - Karen Harvey, Founder, Fashion Tech Forum - Luca Comparini, Blockchain Lead, IBM France Fabio Di Liberto, Strategic Relations Advisor, ISKO

*** Master Stage - Panel 3 : Sustainability_ The Power of Recirculation
Moderator : Carina Hopper, Sustainability Lecturer, ESMOD ISEM Fashion Business School
Speakers : Hannah Phang, Marketing & Advocacy Manager, Futerra - Nora Gherbi, Chief Representative France, City of London & Founder, WHo CAREs!? Chronicles - Orsola de Castro, Founder, Fashion Revolution - Sennait Ghebreab, Program Leader BA Fashion Business, Istituto Marangoni London - Dana Thomas, Journalist, The New York Times Style & Author, FASHIONOPOLIS: The Price of Fast Fashion and the Future of Clothes

*** Master Stage - Goals & Commitment Annoucement
Evelyn Mora, Consultant & Founder, Helsinki Fashion Week
Patrick Duffy, Founder, Global Fashion Exchange
Shaway Yeh, Founder, YehYehYeh & Group Style Editorial Director, Modern Media Group
Isabelle Lefort, Co-Founder, Paris Good Fashion
Doina Ciobanu, Model, Next Model & Ambassador, No More Plastic
Sami Miro, Impact Fashion Designer & Influencer, Sami Miro Vintage
Marie Carpentier, Director, Afghanistan Libre

*** The Whole Day : OPEN PLATFORM : IMPACT DESIGN HUB (Meeting Designers of the Future, with Direct Conversation.) - This is a Curated Design Collective of Avant-Garde and Sustainable Designers creating Waves of accelerating Circular Design in the Fashion Industry,

Quote from Green Strategy, June 2014

"More sustainable fashion can be defined as clothing, shoes and accessories that are manufactured, marketed and used in the most sustainable manner possible, taking into account both environmental and socio-economic aspects. In practice, this implies continuous work to improve all stages of the product´s life cycle, from design, raw material production, manufacturing, transport, storage, marketing and final sale, to use, reuse, repair, remake and recycling of the product and its components. From an environmental perspective, the aim should be to minimize any undesirable environmental effect of the product´s life cycle by: (a) ensuring efficient and careful use of natural resources (water, energy, land, soil, animals, plants, biodiversity, ecosystems, etc); (b) selecting renewable energy sources (wind, solar, etc) at every stage, and (c) maximizing repair, remake, reuse, and recycling of the product and its components. From a socio-economic perspective, all stakeholders should work to improve present working conditions for workers on the field, in the factories, transportation chain, and stores, by aligning with good ethics, best practice and international codes of conduct."

Source : The First Collective Action Summit For Fashion - September 28, 201 @ Station F (Paris)

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