

Beat: Entertainment

## **STATEMENT EARRINGS Set In PLATINIUM Are Top Accessory At 90th Annual Academy**

### **Leading Red Carpet Jewelry Brands**

PARIS - HOLLYWOOD - LOS ANGELES, 06.03.2018, 08:18 Time

**USPA NEWS** - Statement Earrings set in Platinum was the top Accessory Trend at the "90th Annual Academy Awards". From Nicole Kidman's Cluster Diamond Chandelier Style, to Gal Gadot's large Diamond Studs and Salma Hayek's multi-row Linear Drops, the World's Leading Actresses accentuated their Couture Gowns with bold Earrings that are timeless and glamorous....

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Platinum Guild International shared that leading Red Carpet Jewelry Brands such as Harry Winston, Bvlgari, Tiffany & Co, Cartier, Forevermark, Fred Leighton, and Chopard chose to style A-list celebrities in naturally white Platinum Settings that truly enhance the brilliance of Diamonds and colored Gemstones. Platinum Jewelry is the choice accessory for Celebrities to capture the most special, glamorous and memorable moments.

About Platinum Jewelry :

Platinum is the ideal choice for Red Carpet Jewelry because it holds Diamonds and precious Gemstones more securely than any other Metal. It is not only the highest quality Metal, but its density makes it one of the most durable and enduring precious Metals. Platinum is also naturally white, unlike white Gold, which means it will not cast any tint onto a Diamond or Gemstone, allowing the Stone's genuine color to sparkle brightly.

Source : Platinum Guild International

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**Article online:**

<https://www.uspa24.com/bericht-12884/statement-earrings-set-in-platinum-are-top-accessory-at-90th-annual-academy.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSiV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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