

Beat: Business

## MONIQUE MIEGEMOLLE APPOINTED EXPERT BY COMPETITIVENESS POLE FOR AFRICAN CLUSTERS

### FINTECH BY FRANCE INNOVATION

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**USPA NEWS** - Monique MIEGEMOLLE has been appointed expert for the Global Competitiveness Cluster for the creation of Fintech Clusters in Africa. The businesswoman has been appointed by Jean Herve Lorenzi, economist emeritus, (Author of the book "A world of violence, The global economy 2015-2030".) and President of France Innovation, and under the general direction of Joelle Durieu. The first African "Fintech clusters" will initially be inaugurated during March in Dakar, under the patronage of President of Senegal, Macky Sall. Yet, other clusters in progress are being prepared in Spain and Dubai, under the umbrella of the Global Competitiveness Pole FINANCE INNOVATION.

Monique MIEGEMOLLE tells us how she was spotted, and identified as a "nugget" to exploit for launching new Fintech Clusters in Africa especially the negotiation skills of this young woman dedicated to her network. "In April 2016, I met Jean Herve LORENZI, the President of the Global Competitiveness Pole) who, during a business luncheon, confided to me his particular interest in emerging economies, including that of Africa. He then realizes that I have a network of relations at once businessmen but also political and institutional decision-makers in Africa. Jean Herve Lorenzi then spontaneously offered to put me in touch with the Pole of competitiveness for the creation of clusters in Africa. We then very quickly put in relation The Excellence University of Dakar, which introduced us to the Presidency of the Republic of Senegal, proving itself to be very interested by the Cluster project Fintech, starting from France. This is how Senegal wanted to be the first to launch the first African Fintech cluster. President Macky Sall, in that matter, will inaugurate this pioneering step in March 2018 in Dakar. Moreover, on December 8, 2017, we received the visit of the official delegation of Senegal, for the awarding of the Fintech Community prize, organized by Finance Innovation", says Monique MIEGEMOLLE.-

### JOELLE DURIEUX, GENERAL DIRECTOR OF COMPETITIVENESS POLE FINANCE INNOVATION EXPLAINS THE ROLE OF MONIQUE MIEGEMOLLE IN LAUNCHING FINTECH CLUSTERS-----

General Director of the Global Competitiveness Pole Finance Innovation, explains what the Fintech clusters launched by France Innovation are and in what context Monique MIEGEMOLLE will operate as an expert for the Global Competitiveness Pole. "Monique MIEGEMOLLE works under the aegis of Finance Innovation, as an expert with the Pole of competitiveness and will help us to develop, and to identify the Fintech in France and around the world in order to facilitate the acceleration of the accompaniment of clusters and their growth. This will be implemented among other things, through fundraising and capital-intensive business as well as partnerships in France and around the world. The targets are large groups and / or states or investment funds. Monique will have a world-wide scope to help us implement Fintech clusters abroad and even Fintech on the short-term, medium-term, to develop whatever their age. The creation of the cluster in Dakar and Dubai will be a first bridge. It's been 10 years since we launched this innovation of Clusters Fintech and thanks to which, private initiatives and creations have been launched without any money in return, since. Now it will change. As an example, many entities were created under the auspices of the Global Competitiveness Cluster and were able to constitute an institution, under our leadership, such as the EIFR (European School of Financial Regulation), and the Institute of the Bachelor, EMERGENCES (Management Company). We have decided that in the future our stepping stone role will be thanked in return. Hence the consolidation of our team of experts ", Explained Joelle DURIEUX, General Director of the Global Competitiveness Pole Finance Innovation, explains what the Fintech clusters launched by France Innovation are and in what framework Monique MIEGEMOLLE will operate as an expert for the Global Competitiveness Pole.

### JEAN HERVE LORENZI PRESIDENT OF THE GLOBAL COMPETITIVENESS POLE TELLS THE EXCLUSIVE TALENT OF MONIQUE MIEGEMOLLE-----

Jean Herve LORENZI, tells us the circumstances of his meeting with Monique MIEGEMOLLE and why and how he identified his talent and his exceptional qualities of spontaneous connection and extreme sympathy so natural. "It's very simple I arrived on a Saturday at a presentation I gave in a group of dinner makers, in front of fifty people. And I arrived from London, and late ... So I talked about the situation of the world economy and I was at the head table and Monique was sitting my neighbour at dinner table and very serious. And then very soon, after I learned that she came from Rwanda, feeling personally affected about the situation of the Rwandan genocide and wondering about the role of the one and others played in that matter...Later on, I asked her to meet the ambassador of Rwanda ... (Monique then very quickly

organized this meeting with the ambassador of Rwanda)-----

Since then, I knew, and could assess the unique quality Monique possess and her ability to create relationships of trust and sympathy, at a stance, in a very natural way ! Hence, she enabled me, accompanied with a friend of mine who is a diplomat to meet up with the ambassador of Rwanda. hat is exceptional and the desire and that's definitely which led me to get eager to do things together with Monique. Afterwards I realised that not only she was efficient in creating and amplifying the network, but I saw how sympathetic she was, and I found out that she was coming up form the luxurious real estate dealing with fortunate clients, precisely because she has an exceptional relationship capacity. So the next step, was to introduce Monique to Joelle DURIEUX, for whom it took almost a month to understand and assess the exceptional talent of Monique. So if Monique has been successful in the luxurious real estate so far, she can quite become an expert in the world of the finance and especially the Fintech due to her qualities of relational of exception.-----I insist on this talent that is inexplicable and that I also identified with another Businessman I know living in the United States, who once arrived in a place has this ability to federate around him and to create and generate links and very strong relationships, at stance. And that's what I identified at Monique and why I introduced her to Joelle DURIEUX to launch the Fintech Clusters of the Global Competitiveness Pole. So I helped Monique first, but the most important person, as far as the Fintech clusters are concerned, is Joelle DURIEUX, travelling to Casablanca this week on this matter after being to Barcelona recently. "

ABOUT MONIQUE MIEGEMOLLE EXPERT AT GLOBAL COMPETITIVENS POLE FOR AFRICAN FINTECH CLUSTERS-----

Monique Gasagure, known, as Monique MIEGEMOLLE is a company Manager and consultant in International Trade specialized in relations between France and Africa for twenty years. She has high-level contacts in political and economic fields, both in France and African countries. Monique MIEGEMOLLE was born September 21, 1962, in Kigali, Rwanda-----

She is the youngest of a large family, and became an early self-taught teacher at the age of 12, in her village Cyivugiza, Kigali. She is rewarded by the Mayor for this initiative of "Big Sister", and allocates a local, which leads to the creation of a nursery Cyivugiza in 1974. She then pursues her activity in the service of others, with charitable organizations, including Christian's Children Fund, a Danish NGO. On August 18, 1983, she left her native country because of insecurity prevailing in Rwanda. Later on, she settled in Paris, and becomes a model, before she set up a luxury real estate agency, whose exceptional results will earn her the award of "Best Dealer" in 2011. Recently, she returned to Africa and returned to her initial vocation to put her expertise at the service of young people. This is why she was appointed by the Global Competitiveness Cluster for the creation of Fintech Clusters addressing the breeding ground of the future generation of a fast-growing Africa.

Monique Gasagure is the mother of two daughters who live in Paris.

FINTECH PRIZE AWARDED BY FINANCE INNOVATION DECEMBER 8, 2017-----

The FINANCE INNOVATION Global Competitiveness Cluster has awarded, for the third year in a row, the Fintech Prize of the Year competition, whose objective is to promote French innovation in finance. The Fintech prize for the year 2017 was awarded on December 8 at the Fin & Tech Community with the support of six hundred (600) members of the FINANCE INNOVATION Pole. This competition will reward the most promising Fintech, acclaimed both by the public vote and by a jury of experts. 20 Fintechs will be pre-selected based on their folder. These 20 Fintechs will then be appraised by the Jury, which will retain the 8 finalists. Following the jury's audition of the 8 finalists, a Fintech will win the Fintech prize of the year 2017, awarded on December 8th. This award ceremony was orchestrated in partnership with April, Ayming, Banque de France, Banque Postale, Breega, Chappuis Halder, Humanis, Lunalogic, Natixis, Ofi Asset Management, PwC, StartupInfoet.

-----ABOUT THE GLOBAL COMPETITIVENESS CLUSTER OF FINANCE INNOVATION

The Global Competitiveness Cluster FINANCE INNOVATION, since its labeling by Mrs. Christine Lagarde, Minister of the Economy, in July 2007, has taken concrete actions to encourage and facilitate the development of innovative projects and research with high added value in the financial sector.-----

More than 350 projects run by startups, SMEs, large companies and academics have already received the FINANCE INNOVATION Seal of Excellence, and more than 1000 companies supported. A true cluster of innovation in finance, with a network of 340 affiliated members from finance, technology and the new economy, FINANCE INNOVATION is a facilitator of exchanges between all the stakeholders of the financial ecosystem around of 6 key sectors:-----

- "¢ Bank
- "¢ Insurance
- "¢ Asset Management
- "¢ The professions of the Figure and the Council
- "¢ Immovable
- "¢ Social & Solidarity Economy

The action of the cluster is structured around three axes:

“ç A factory with innovative projects

“ç Innovative finance serving SMEs / SMIs

“ç Think Tank and Innovation Ecosystem Animation

FUTURE AND OUTLOOK PROJECTS-----

The FINANCE INNOVATION Cluster launches its 6th National Call for Projects to identify and label the 100 most promising FINTECHs of 2017. After having supported more than 1000 companies and labeled 520 projects since its creation, FINANCE INNOVATION is the reference cluster of breakthrough innovations in the financial industry.

FINTECH CLUSTERS BY FINANCE INNOVATION-----

A Fintech cluster is a geographical concentration of interdependent companies, suppliers and related institutions in the particular field of finance. The purpose of this grouping is to target and connect and then share resources together. The start of the Fintech clusters has a 10-year history, launched by FINANCE INNOVATION and is being initiated and developed on the African continent and in the Middle East via business capitalization bridges and partnerships with institutional and private, as well as investment funds. This operation is set up under the auspices of Global Pole of competitiveness/FINANCE INNOVATION on the short, medium and long term.

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